

Strategic Planning Committee

September 7, 2022

Members in attendance:

Patrice Liff, Kelley Brooks, Kim McCormick, Mitch Mencis, Justin Krieger, Chris Kellan, John Vacarezza, Meaghan Guanci, Sandy Allaire, Sue Sherman, Michael Boucher, Karl Ingoldsby, Ken Henderson

ACTION ITEMS:

Kim McCormick made a motion to send a thought exchange question to the members of the Timberlane Community including our business partners to assist in guiding the work of the Strategic Planning Committee.

Patrice Liff seconds.

13-0-0

ACTION	WHO	START	END
Contact Chamber of Commerce for their members of listserv and send to Ken.Henderson@timberlane.net and sandra.allaire@timberlane.net	Michael Boucher	9/7	9/12
Create Thought Exchange and reach out to Thought Exchange about number of responses allowed	Sandy Allaire	9/7	9/12
Create Infographics for Social Media Platforms and then working with Sandy to get the survey out for Monday, 9/12	Ken Henderson	9/7	9/12
Inform the SB of actions	Kim and Michael with Steve	9/7	9/15
Share to Social Media Pages- community Groups and keep track of which groups were given link	Plaistow- Sue Sherman Sandown- Meg will find someone Danville- Kim M. Atkinson- Michael		

Thought Exchange

- Question: What should our students know and be able to do upon graduation from TRSD?

Agenda:

1. Determine note-taker (Meg)
2. Review Strategic Plan Process
 - a. Discussion about needing to establish our “true north”-> reaching consensus as a group about what we will be focusing upon
 - i. Considering how to navigate the various influences/obstacles etc.
 - ii. Could the portrait of the learner guide the work?
 - iii. Discussion about the “Strategic Plan at a Glance” (final page of the 2018-2023 document)
 1. Using this page to guide our work- reflecting on what still holds and what needs to be revisited
 - iv. Should our mission/goal be focused on the future of students vs. the present students?
 1. Discussion about how budget could limit the aspiration of the mission/vision
 - a. Could be utilized as rationale to work towards goals
 - b. June 2023 Strategic Plan needs to be completed and voted on
3. Review scope of the work of the consultants
 - a. Work of the consultant may determine costs associated
 - i. Previous consultant- Ran community forum, tracked ideas- approx \$5,000
 - ii. Discussion of why/why not a consultant would be needed
 1. Previous SP- Consultant hired to be a “neutral” facilitator; not large audience attendance
 2. Consultant should be someone who can bring in more people
 - iii. Discussion about utilizing the consultant to frame the process and pinpoint the goals
 - iv. Forums
 1. Connect it to a “community” hub type of night (Open Houses, Arts Nights, STEAM Night, concerts, plays, etc.)
 - a. Set up chromebooks to complete the survey(s)
 - b. Discussion about pinpointing a consultant
 - i. Get an itemized list from various educational consultants with what they can offer for \$5,000
 - ii. Go to board and rationalize why we need a consultant:
 1. Starting the work that typically takes 2 years in less than a year to complete
 2. Provide a narrow focus and guidance through this process so that we get it right and do it well
 3. Ask for an extension on the deadline since we are behind in the process AND because we haven’t reached goals
4. Inclusion of community members in SPC meetings
5. Collection of Stakeholder Information
 - a. Survey Development

- i. HOW are we establishing our priorities as we formulate surveys and WHO is responsible for determining these (board, SAU, etc.)
 - b. Existing Surveys
 - i. Utilizing Thought-Exchange as a way to gain community perspective
 - ii. Sandy shared Thought-Exchange example Strategic Planning Qs
 - 1. John suggested simple structured questions with limited questions and involvement of community members on this committee
 - 2. Sandy clarified Thought-Exchange process: Open-ended question, then responder can rate others thoughts, then it generates popularly rated answers, tracks themes, etc.
 - 3. Incorporate “street data” for businesses and could input into Thought Exchange
 - a. Way the rating system works- it arbitrarily determines that thoughts within a certain category are distributed with equity
 - b. Time-bound; need to follow up on number of responses are allowed in the Thought Exchange
 - c. Question:
 - i. What should our students know and be able to do upon graduation from TRSD?
6. Schedule Future Meeting Dates
 - a. September 28th at 4:30
 - b. October 5th at 4:30 (SB will need to find an alternate member to attend)