This proposed timeline can be revised at any time as deemed appropriate by the Strategic Planning Committee. It is a preliminary guideline brainstormed on September 14, 2017.

DESIRED OUTCOMES

Strategic plan

Through a process that:

- Demonstrates transparency and builds trust between community and District
- Allows for diverse stakeholders to become engaged and feel heard
- Identifies common ground and shared vision
- Builds awareness of needs appropriate to a future warrant article

TABLE OF CONTENTS (maximum 15 pages)

Context (narrative okay)

Critical trends in the environment (where we find ourselves) - E.g. aging demographic; economic concerns; steady or declining enrollment; facilities condition The nature of a cooperative district

Guiding ideas (narrative okay)

Mission Vision Beliefs

Strategic goals

21st century learning and academics Facilities Culture and climate

For each goal (bullet points okay)

Current condition/current drivers Objectives – by year Metrics

Optional: Appendix

Survey results Planning process Demographic information District history District facts and figures

TABLE OF CONTENTS (one pager)

Seek sample one page plan formats

SPRING 2017

Form Strategic Planning Committee (SPC) in April	School Board
Review prior plan	SPC
Assess status of progress in completing prior plan	SPC
Design community survey	SPC
Meet monthly	SPC

SUMMER 2017

Complete community survey	SPC
Analyze survey results	SPC
Affirm guiding ideas - mission, vision, beliefs – based on survey results	SPC
Define three goals based on survey results	SPC
Meet monthly	SPC

SEPTEMER 2017

Design Table of Contents for final plan	SPC
Define Strategic planning outcomes and process	SPC
Define three goals based on community input	SPC
Develop outreach plan for community meetings	SPC
- Invite, inform, include, inspire	
- Define talking points	
- Reach selectmen, PTAs, and other community influencers	
- Aim for a broad spectrum of community participants	
Plaistow	Tom
Danville	Kim
Atkinson	Brian
Sandown	Christi, Ken
Meet as needed; update School Board as needed	SPC
Design community meeting agenda	Facilitator
Design staff meeting agenda	
Prepare briefing packet for community meetings	Roxanne,
- One page (bullet points): overall community trends	Christi, Ken
- One page (bullet points): current condition – academics	and district staff
- One page (bullet points): current condition – facilities	
- One page (bullet points): current condition – culture/climate	

OCTOBER AND NOVEMBER 2017

Talk to local PTAs	Facilitator and/or
- To promote meetings	Roxanne,
- To gather data	Christi, Ken
Organize North (Sandown/Danville) and South	Roxanne
(Atkinson/Plaistow) community meetings	District staff
- During weeknight from 7 - 9 PM	
- At rec center, community center, school	
- In meeting space, cafeteria, etc.	
- For 50 to 100 participants	
Facilitate North and South community meetings	Facilitator
- SPC reps sponsor, welcome, thank	SPC reps
Document results	Facilitator
	District staff
Organize two internal staff meetings	Roxanne,
- During weekday from 2:30 – 3:30 PM	Christi, Ken
- During weekday from 3:45 – 4:45 PM	and district staff
- For administrators, faculty, staff	
Facilitate two internal staff meetings	Facilitator
- SPC reps sponsor, welcome, thank	SPC reps
Document results	Facilitator
	District staff
Organize and facilitate additional internal staff meetings as	Roxanne,
appropriate	Christi, Ken
	and district staff
Document results	District staff
Meet as needed; update School Board as needed	SPC
Prepare placeholder budget item for December budget	School Board
process	
- Design/engineering line item	

DECEMBER 2017

Submit placeholder budget item for December budget process	School Board
Compile results from all meetings	Roxanne,
	Christi, Ken
Design work group charge and work group planning template	Facilitator
for work groups	Roxanne
Meet as needed; update School Board as needed	SPC

JANUARY 2018

Form three planning work groups	SPC
- In three areas: Academics; Facilities; Culture/climate	
- Engage content experts and key constituencies	
Understand charge and get organized	Work groups
Understand current condition for area	
Review community input for area	
Advance budget item through budget hearings and process	School board
through 2018	
Meet as needed; update School Board as needed	SPC

FEBRUARY 2018

Draft multi-year objectives Place objectives by year	Work groups
Meet as needed; update School Board as needed	SPC

MARCH 2018

Set final multi-year objectives, and placement by year	Work groups
Define metrics for success	
Identify responsible parties for linkage and follow through	
Meet as needed; update School Board as needed	SPC

APRIL MAY 2018

Present final work to SPC	Work groups
Compile final plan	SPC
- Define linkages for follow up to responsible parties	
Meet as needed; update School Board as needed	SPC
Accept final plan from SPC	School Board
- End SPC in formal role	SPC
- Assign further work as needed to responsible parties	

SUMMER 2018

Prepare communication plan to promote plan to the	District staff
community; and to internal school stakeholders	
Distill plan to one page	District staff

2018-19

Implement communication plan to promote plan to the	District staff
community – e.g. mass mailing of one page plan	
Implement communication plan to promote plan to internal	District staff
stakeholders – e.g. meetings	
Perform regular monitoring of the implementation of the plan	School Board
	District staff